

On Air Presenters Ten Commandments:

1. Thou shalt ***answer thy phone calls and emails*** at all times.
2. Thou shalt make it clear to everyone that thy ***studio is not for socialising.***
3. Thou shalt ***keep informed on what is happening in thy world.***
4. Thou shalt make every effort to ***establish rapport with thy co-workers.***
5. Thou shalt ***think about thy role*** and responsibility you playeth at the radio station.
6. Thou shalt ***meet thy listeners, clients and/or partners*** whenever possible.
7. Thou shalt ***be prepared*** for the worst.
8. Thou shalt ***work thy tail off to do the best job possible.***
9. Thou shalt ***treat people the way thou wouldst like to be treated.***
10. Thou shalt ***never be satisfied*** with thy show. Never think you have arrived. Keep improving every day.