



Be better.



The Myers-Briggs® Assessment

PRODUCT BENEFITS

- + Demonstrates the highest levels of consistency and reliability of any personality assessment
- + Helps people understand individual personality type and its relationship to performance, team dynamics, and other topics
- + Creates an atmosphere of understanding, clear communication, and mutual respect
- + Nurtures and helps retain top talent
- + Develops leadership at every level
- + Improves individual and team performance
- + Reduces workplace conflict
- + Eases implementation with application-specific reports and supporting materials
- + Provides valuable self knowledge that extends well beyond any one training session

PRODUCT FEATURES

- + Identifies an individual's preferences for Extraversion or Introversion, Sensing or Intuition, Thinking or Feeling, Judging or Perceiving
- + Provides various online and paper formats to meet your specific needs and budget
- + Offers a range of reports that relate type results to specific application areas
- + Simplifies the interpretation process with user-friendly, narrative report formats
- + Provides dozens of support materials such as:
 - + *Introduction to Type*® Series – Workbooks to help individuals apply their self knowledge
 - + Type Practitioner Series – Booklets designed to help you expand your knowledge
 - + Ready to Go Workshops – Sessions to help you plan and execute training sessions

Insight for improving performance. All from the world's most trusted personality assessment.

Much more than just a product, the Myers-Briggs® (MBTI®) assessment is a highly versatile solution that has helped millions of people around the world gain a deep understanding of themselves and how they interact with others.

The Myers-Briggs assessment provides the reliable insights you need to improve the performance of your people, teams and organization. By creating a common language to easily communicate the complexities of an individual's personality, it supplies invaluable inputs for your ongoing team building, leadership and coaching, conflict management, career development, and retention efforts.

But, achieving your performance goals doesn't have to be complicated. Providing easy-to-use, insightful reports – as well as a Web-based, learning-on-demand environment – the Myers-Briggs assessment is backed by people who can help guide you through the entire process.



The people development people.

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