



SI/OUT/00017/23/05/2019

SPONSORSHIP REQUEST

Can you look into a mirror?

Unfortunately, cancer doesn't stop affecting lives on the completion of treatment and reconstructive surgery. Most breast cancer survivors and their families are still facing, both financial and emotional hardship as a result of their illness.



Most people don't even know, Breast Cancer Survivors are left without nipples and in some cases, are unable to have reconstructive surgery.

Many survivors can't even look at themselves in a mirror and are terrified of their partner or children seeing them naked.

What we do

Survivors Inks provides FREE realistic nipple tattooing to breast cancer survivors Australia wide. Unlike cosmetic tattooing, our tattoos are permanent and will last you a lifetime.

With the assistance of professional tattoo artists, donating their time and unique skills, we are able to provide our fly in fly out service in every capital city and some rural locations within Australia.

To date Survivor Ink has provided over 1000 free nipple tattoos to breast cancer survivors, with a forecasted demand of 5-6 hundred per calendar year.

SURVIVORS INK

Free realistic nipple tattooing



Most breast cancer survivors and their families are still facing, both financial and emotional hardship as a result of their cancer treatment and are unable to consider cosmetic tattooing and reconstructive surgery, due to the exorbitant costs associated.

Our Goal

With your assistance, we aim to have a professional tattoo artist available in each capital city, all year round and provide a fly in fly out service to remote localities on a rotating basis, to aid in their physical and mental recovery.



Tattoo Benefits

As described by survivors,

- Regained confidence,
- Regained sexuality,
- Feeling beautiful again,
- I can look in a mirror,
- No more visible scars,
- Feeling whole again, and
- Closure.

Our Services

- Provide FREE Realistic Nipple Tattooing,
- Fly in fly out National service, all capital cities and some rural locations.
- Provide FREE Aftercare products and advice.



Australian Tour Schedule

- Canberra: Survivors Ink HQ, all year-round service available.
- Sydney: 15-17 March 2019.
- Hobart: 2-3 May 2019.
- Darwin: 2-3 June 2019.
- Alice Springs: 5-6 June 2019.
- Brisbane: 12-14 July 2019.
- Bathurst: 15-16 August 2019
- Perth: 13-15 September 2019.
- Adelaide: 13-14 November 2019
- Melbourne: 6-8 December 2019.
- 2020: Under development

Can You Help?

- Sponsorship – Platinum / Gold / Silver / Bronze
- Accommodation vouchers,
- Flight vouchers,
- Advertising,
- Equipment,
- Auction and raffle items, and
- Any other form of support you may deem appropriate.



SPONSORSHIP PACKAGES

Platinum: \$20,000

- Exclusive Platinum Sponsorship
- Major Event – Naming Rights
- Website Advertising
- Website – Main page advertising
- Social Media Advertising
- Digital Newsletter
- Major Event Advertising
- Event Advertising
- Event Invitations
- Framed Certificate
- Survivors Ink Merchandise Packs x6
- Tax Deductable

Gold: \$12,000

- Website Advertising
- Social Media Advertising
- Digital Newsletter
- Event Advertising
- Event Invitations
- Framed Certificate
- Survivors Ink Merchandise Packs x3
- Tax Deductable

Silver: \$7,500

- Website Profile
- Social Media Advertising
- Digital Newsletter
- Event Advertising
- Event Invitations



- Framed Certificate
- Survivors Ink T-shirts x 2
- Tax Deductable

Bronze: \$3,500

- Bronze Sponsorship
- Website Profile
- Social Media Advertising
- Digital Newsletter
- Event Advertising
- Event Invitations
- Framed Certificate
- Survivors Ink T-shirts x 1
- Tax Deductable

Community Partners: *\$1,000*

- Website profile
- Social Media post
- Framed Certificate
- Tax Deductable

Supporter: *Donations*

- Certificate of Appreciation
- Tax Deductable



Without the continued support of businesses and people like yourself, we will not be able to continue to provide free realistic nipple tattooing, to breast cancer survivors around Australia.

With your support, Survivors Ink can continue to provide our free services and heal men and women, one tattoo at a time.

Please don't hesitate to contact Survivors Ink to discuss this opportunity further.

A handwritten signature in black ink, appearing to read "Peter Bone", is shown on a light background.

Sincerely,

Peter Bone (aka Bones)
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